LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

Ad #2052-C1 Req. #M50939 "Eyes" Page 4/C Bld (9-1/16 x 11)Nat'l Enq/Star, 1996

Be nice to us before we
go to the ladies room.
You will be discussed.

VIRGINIA SLIMS

It's a *woman* thing.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Source: https://www.industrydocuments.ucsf.edu/docs/rlhp0003